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# Paint Style: The New Approach To Decorative Paint Finishes





## Synopsis

How to harness the power of Benjamin Moore color. Interior designers and architects are big fans of Benjamin Moore paints, which offer innovative color selections, high quality and long-lasting durability. These products excel in providing decorative effects, which are becoming more subtle and elegant in tone and texture. They also ideally suit graphics and geometrics, which rely on vibrant colors that are clear and true. Paint Style is a practical guide to using color and decorative effects for revitalizing a tired decor or providing a perfect finishing touch. Examples in the book show what many of the most popular finishes look like in "real life." Lesley Riva chooses the best of classic and contemporary work from leading interior designers. More than 50 projects are included. Each one is rated by skill level and describes the techniques used, identifies the specific Benjamin Moore colors, and includes step-by-step instructions. Paint Style also features: Glazing, stemping, geometrics, texture and faux finishes Essential skills and tips for success Technique lessons and tools of the trade Tips on using a color wheel and choosing a palette On-location photographs with detailed captions A glossary of color descriptions. With its true-to-life professional examples, carefully set-out projects and insider tips, Paint Style provides both information and inspiration.

### **Book Information**

Paperback: 176 pages Publisher: Firefly Books (February 15, 2008) Language: English ISBN-10: 1554073766 ISBN-13: 978-1554073764 Product Dimensions: 9 x 0.6 x 10 inches Shipping Weight: 1.7 pounds Average Customer Review: 4.4 out of 5 stars Â See all reviews (7 customer reviews) Best Sellers Rank: #1,259,291 in Books (See Top 100 in Books) #214 in Books > Crafts, Hobbies & Home > Home Improvement & Design > Decorating & Design > Upholstery & Fabrics #249 in Books > Crafts, Hobbies & Home > Home Improvement & Design > Decorating & Design > Painting & Wallpapering #2264 in Books > Crafts, Hobbies & Home > Home Improvement & Design > Decorating & Design > Decorating

#### **Customer Reviews**

I found Paint Style at the library and after pouring over it for 3 weeks decided I had to own it. The

photos are gorgeous and better yet captioned with specific (Benjamin Moore) paint colors and the techniques used to achieve the finish. There are also detailed instructions on how to achieve stippling, Venetian plasters, subtle tone on tone effects and bold patterning to mention just a few. A pictorial catalog of the tools and brushes needed also makes suggestions on how to use the tool for different effects. As a painter I'm always looking for something different and find this book as helpful for painting on canvas as it is on walls. Rarely does a design book stay on my shelf for long. With this book I found myself going back again and again to look and to learn. Now it can go back to the library for someone else to discover.

What is probably most useful about this book are the large pictures of finished projects. No matter how confused you are about what you want to do, this book covers so many different styles, colors, and kinds of projects that you should find inspiration here. I really enjoyed the vivid differences between the styles. So if you are going very modern, geometric designs, like those on page 113 will be useful. If you favor blue and white country, there are plenty of cozy, stenciled rooms. And for those who love tradition, you are bound to enjoy the lavish antiques and fabulously ornate ceiling on page 19. The books covers glazing, stenciling, stamping, geometric, textures and faux finishes. It delves into historical uses of color and how to chose a color palate.

Very easy to read and comprehend. Lovely presentation. Very glad to have gotten this one. I am currently doing a modified Tuscan Plaster finish in a very large room. This book gave me great insight into how to do it, and why to do it a certain way.

First came across this book at an internationally recognized architectural interior design studio firm in NYC. Unable to steal it without being detected, I searched for the title on and found it to cost only about \$25-ish. This book covers every paint finish technique. As an interior designer and DIY enthusiast,I had expected this book to be either unavailable and/or to cost much more, as any professional design text would.

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